

HOWDY and welcome to the 98th Annual Western Welcome Week celebration, “Colorful Colorado – 150 Years!” We’re excited to have you join us for the **66th Festival Day Maker/Crafter Fair on Saturday, August 15, 2026, in historic downtown Littleton!** See the complete 10-day celebration schedule at westernwelcomeweek.org/events.

Important Information:

Booths are 10' x 10' and located in the street. Some leveling may be required. Stay within your assigned space; soliciting outside your booth is not permitted. Keep sidewalks and emergency access lanes clear. If the space next to you is vacant, it must remain empty. Electricity is not provided. Generators require prior WWW approval.

SET-UP & UNLOADING: Set-up begins at 5:30am. All vehicles must be off the street by 7:30am, and booths fully set up by 8:00am.

With more than 150 participants and limited street access, please unload promptly and move your vehicle immediately. Volunteers wearing orange **“Event Team”** vests will be available to help with directions and booth placement. **Please bring water and stay hydrated in the Colorado heat!**

BREAKDOWN & DEPARTURE

The event ends at **4:00pm. No early dismantling or departure is permitted, and vehicles will not be allowed onto the streets until 4:00pm.** Early breakdown or departure will be noted and may affect your eligibility for an invitation to participate in the **2027 Festival Day Maker/Crafter Fair.** All booths and vehicles must be completely cleared by **6:00pm.** Streets will reopen once all booths are removed. Please help us clear the streets promptly for our Main and Prince Street merchants. Take all trash with you. A dumpster is available at **Nevada & Alamo.**

SALES TAX – IMPORTANT NEW REQUIREMENTS

The City of Littleton now requires **every vendor** to:

- Obtain a **City of Littleton Business License or Special Event Sales Tax License**
- Display a copy of the license at your booth during the event
- File a **Special Event Sales Tax Return by September 20, 2026**

Sales Tax Rate: 8%

(2.9% State, 3.75% Littleton, .25% Arapahoe County, 1% RTD, and .1% SCFD)

Submit the return with payment to the City of Littleton

Make checks payable to **The City of Littleton.**

Mail to:

City of Littleton – Tax Division
2255 W Berry Avenue
Littleton, CO 80120

Applications, tax forms, vendor information, and additional instructions are available at [City of Littleton – Special Event Sales Tax Information](#).

HOSPITALITY: Stop by the **WWW Information Booth at the northwest corner of Nevada & Main Streets between 7:30–8:00am** and show your booth number for **2 complimentary coffees and treats!**

WEATHER: Festival Day is held **rain or shine**. In the event of severe weather that creates a safety risk, Western Welcome Week reserves the right to delay, shorten, or cancel the event. **No refunds will be given due to weather.**

Thank you for being part of this long-standing Littleton tradition. We truly appreciate your participation and look forward to a **fun, festive, and successful Festival Day!**

See you August 15!

Shannon Shofner

Chair, Maker/Crafter Fair